

**THE BEST
THING in
the WHOLE
WORLD
TO BE!**



AM 1320
WARA
 **Inland Cable
Communications**

*This story is dedicated to children
everywhere in the hope that they will
feel loved just for being who they are.*

ONCE UPON A TIME, A LONELY BEAR LEFT
THE WOODS FOR THE CITY, LOOKING FOR
SOMETHING TO DO WITH HIS LIFE.

Fred: *Well, here I am, out of the woods, looking
for something to do with my life. I don't
know what I want to be.*



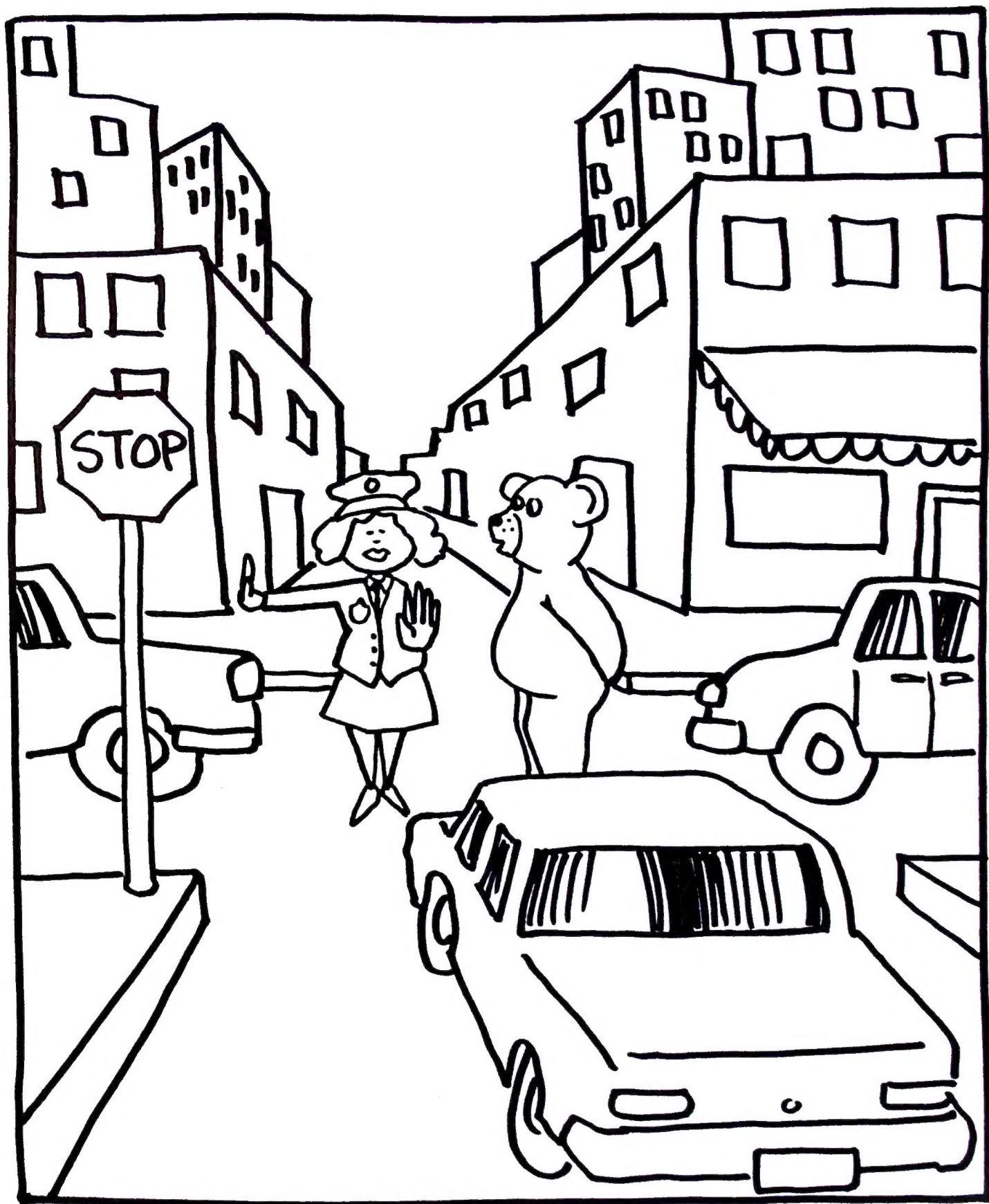
THE FIRST PERSON HE MET WAS A POLICE OFFICER DIRECTING TRAFFIC.

Fred: *Excuse me, ma'am. I don't know what I want to be.*

Police Officer: *Well, how about becoming a police officer? A police officer is the best thing to be in the whole world.*

FRED THOUGHT FOR A MOMENT.

Fred: *That could be fun. What would I have to do?*



Police Officer: *It's simple. You get a badge, and a whistle, and a hat, and a gun.*

Fred: *A gun? I'm afraid bears don't like guns. They make loud noises and besides, people point them at us in the woods.*

Police Officer: *Then I guess you'll have to be something else.*



SO FRED KEPT WALKING. THE NEXT PERSON
HE MET WAS A LETTER CARRIER.

Fred: *Hey, that looks like fun. Could I be a letter
carrier?*

Letter Carrier: *Sure, being a letter carrier is the
best thing in the whole world to be.*



Letter Carrier: *Now, you'll have to be strong.*

Fred: *Bears are strong.*

Letter Carrier: *You have to like to walk.*

Fred: *Bears are good walkers.*

Letter Carrier: *And you have to work in rain, and
sleet, and snow.*

Fred: *Bears don't like the snow.*

Letter Carrier: *Well, then you can't be a letter
carrier. You'll have to be something else.*



SO, FRED CONTINUED. THE NEXT PERSON HE MET WAS A FIREFIGHTER WATERING DOWN A PILE OF SMOKEY LEAVES.

Fred: *Gee, I could be a firefighter.*

Firefighter: *Sure you can, being a firefighter is the best thing in the whole world to be.*



Firefighter: *You can ride in the fire truck.*

Fred: *I'd like that.*

Firefighter: *And you could ring the bell.*

Fred: *That would be fun.*

Firefighter: *But you'll have to put up with a
little smoke.*

Fred: *Bears don't like smoke. Haven't you heard
of my cousin Smokey?*

Firefighter: *Then I guess you can't be a firefighter.*



SO FRED KEPT WALKING. THE NEXT PERSON
HE MET WAS A BAKER CARRYING A
HUGE CAKE.

Fred: *Hmmm . . . Bet I could be a baker. That
could be lots of fun.*

Baker: *You bet. Being a baker is the best thing
in the world.*



Baker: *Can you make cakes?*

Fred: *I can learn.*

Baker: *Can you put frosting on a cake?*

Fred: *I could do that.*

Baker: *And you have to be delicate for your
decorating work.*

Fred: *Oh, sorry. bears aren't too delicate.*

Baker: *Then I guess you'll have to be something
else.*



SO FRED CONTINUED TO WALK, AND SOON HE MET A KINDLY OLD GENTLEMAN WHO STOPPED TO TALK WITH HIM.

Gentleman: *And who are you?*

Fred: *My name is Fred S. Bear.*

Gentleman: *What does the 'S' stand for?*

Fred: *Gee, I don't know. Anyway, I came out of the woods to try to find out what to be.*

Gentleman: *Do you have any ideas?*



Fred: *Well, I could have been a police officer,
but I don't like guns. I could have been a
letter carrier, but I don't like working in
the snow.*

Gentleman: *Well, you could be anything you want
to be, you know.*

Fred: *But firefighters have to put up with smoke,
and bakers have to be delicate.*



Gentleman: *Well, maybe you could work for me.
I own a radio station.*

Fred: *What would I be? An announcer? A talk
show host?*



Gentleman: *You could be our station mascot.*

Fred: *What's a mascot?*

Gentleman: *Well, a mascot is sort of a furry friend, you know, you go out, meet people, be friendly, and love kids.*

Fred: *But that's what I do anyway.*

Gentleman: *Sure, the best thing in the world to be is to be yourself.*

Fred: *Fred Self Bear. I like that.*



AND THAT'S HOW FRED S. BEAR CAME TO BE
AM 1320's AMBASSADOR TO THE WORLD. AND
THE MORAL OF THIS STORY IS

*THERE ARE A LOT OF GOOD THINGS TO BE IN
THE WORLD, BUT THE BEST THING . . . IS
TO BE YOURSELF.*



THE BEST THING IN THE WORLD TO BE

Concept by: Dave Kane

Written by: Frank O'Donnell

Illustrated by: Charlie Hall

Voices: Dave Kane
Frank O'Donnell
Chuck Whalen
Jan Hildreth

Produced for
AM 1320 by: Bonnie McNary

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